

MOEHEAT MAGAZINE™ MEDIA KIT

2026 40 MILLION READERS
GLOBALLY

Genesee County, Michigan Edition

Delve into a world of discovery with MoeHeat Magazine, where engaging cover stories, thought-provoking articles, and eye-catching advertisements take you on a captivating journey from your local community to the global stage.

BUSINESS * SPORTS * ENTERTAINMENT



(810) 936-8027

moeheatmag@gmail.com

www.moeheat.com/flint





**40
MILLION
READERS
WORLDWIDE**



Flint, MI - Mr. Windom, (MI Representative) Cynthia Neeley, (Flint, MI Mayor) Sheldon Neeley, and (Actor) Omar Gooding.



Mr. Windom and Omar Gooding in Chicago, IL.

Flint, MI - Mr. Windom, (MI Representative) Cynthia Neeley, (Flint, MI Mayor) Sheldon Neeley, and (Actor) Omar Gooding.

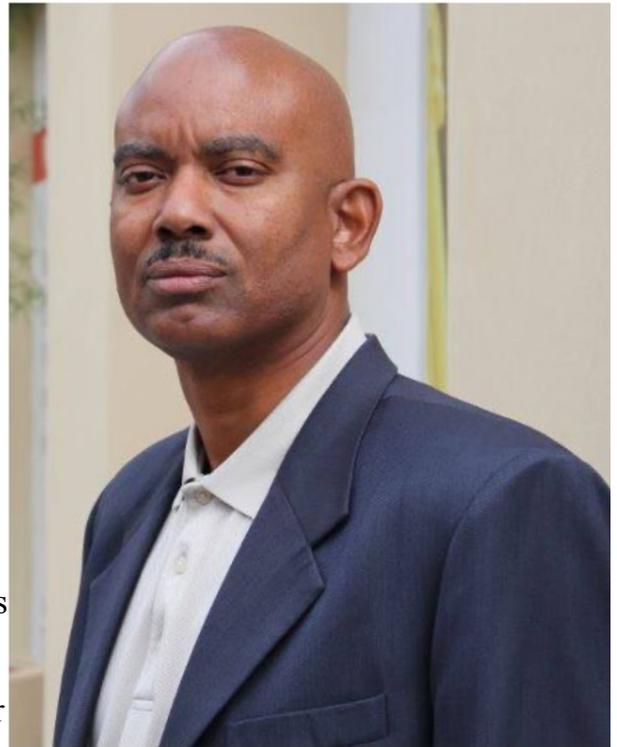
**GLOBAL
DISTRIBUTION**
DIGITAL - 40 Million
Genesee County
DIGITAL - 40M
HARDCOPY
Bus. Offices

Maurice Windom, MBA

Chief Executive Officer

MoeHeat Productions LLC

Maurice 'Moe' Windom, a Flint, Michigan native, graduated from Flint Northwestern High School in 1982. He joined the U.S. Army in 1981 and served 24 years, including two combat tours in Iraq and Kuwait. During his service, he attended Alpena Community College and played basketball. Recruited by University of Minnesota (Moorhead), his sports career ended due to injury. He later completed a Bachelor of Science in Business, MBA in Global Business Management, and became a PhD candidate in Leadership and Organization. Windom founded Auto Dealership Mailers in the 1990s and MoeHeat Productions LLC in 2009, publishing MoeHeat Magazine. As CEO, Mr. Windom is also involved in digital marketing globally.



Mr. Maurice Windom revitalizes Flint, Michigan by engaging celebrities like Omar Gooding and Keith 'Look-Around' Morris to boost community involvement. He collaborates with leaders to rejuvenate through job creation, business training, and education programs. Amidst Flint's historical challenges, including economic struggles and the water crisis, he invites support to rebuild its legacy of innovation and talent.

Join Mr. Windom's mission to reinvigorate Flint, Michigan. Your contributions are crucial, allowing him to rally business leaders, entertainers, and athletes to uplift this historic city. Once a thriving hub for industry and talent, Flint faces economic, educational, and public safety challenges, alongside a compromised water supply. With your support, we can highlight Flint's resilience and restore its status as a beacon of talent and innovation. Help make a meaningful impact on Flint's journey to renewal and success.

For a better understanding of Mr. Windom's vision for Flint, Michigan, please go to the website: www.moeheat.com/Flint

100% VETERAN OWNED AND OPERATED

Featured on ABC



ABC (WJRT) - Left to right: Anchor Karen Gatlin (2009), Anchor Terry Camp (2013), and Anchor Matt Barbour (2022).



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For complete Media Kit information, visit: www.moeheat.com/flint

ADVERTISE IN MOEHEAT MAGAZINE

Est. 2009

GENESEE COUNTY, MI - RELAUNCH

Join the Movement: Empower Flint's Youth Through Storytelling

A Unified Vision for Community Transformation

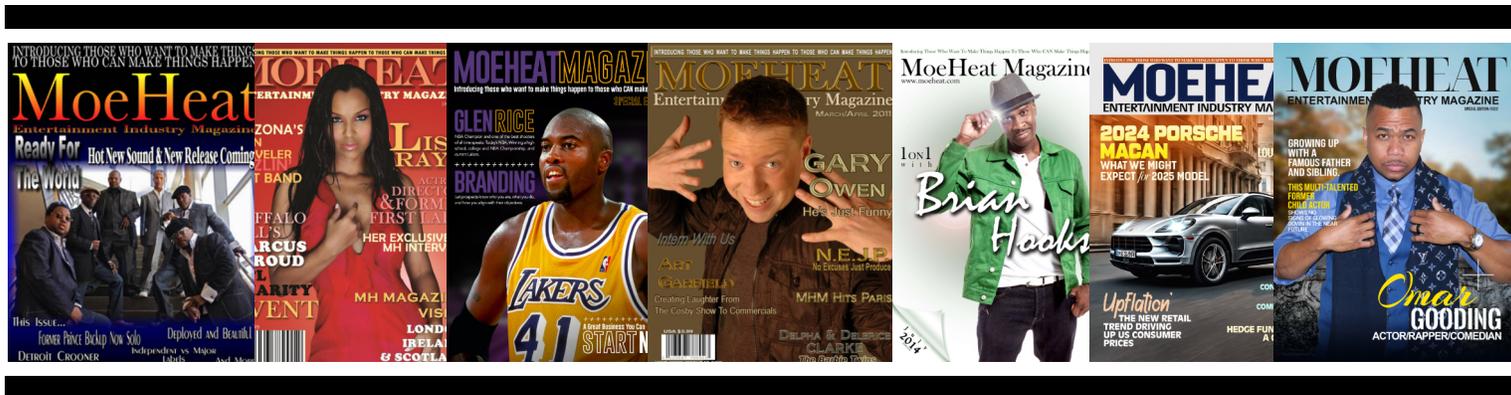
We invite the pillars of Flint's esteemed community to embark on a transformative journey with us—a multimedia initiative that will shine a spotlight on the untapped potential of our youth. This isn't just a project; it's a cultural investment and a unique branding opportunity. By harnessing the power of storytelling, we aspire to share the rich, diverse narratives of Flint's young people, amplifying their voices through the mediums of film and media.

Empowerment Through Film and Media

Supporting this initiative means contributing to a profound community impact. It is an investment in the social fabric of Flint, infusing our youth with confidence and the skills they need to shine. As a sponsor, your brand will enjoy prime exposure in MoeHeat Magazine's special edition, alongside product placement opportunities in "Street Vibe." This is more than just branding; it's a chance to become part of a movement that celebrates Flint's evolution and cultural richness.

How to Participate

This opportunity is rare and our partnership options are limited. We encourage you to seize the moment and support Flint's promising storytellers. To explore sponsorship options or to begin your partnership with us, please contact Maurice



Our initiative centers around empowering local youth by providing them with platforms to tell their untold stories. Through compelling films and insightful articles, we aim to craft narratives that not only engage but resonate on a profound level. Our upcoming productions include the special edition of MoeHeat Magazine and the much-anticipated film "Street Vibe"—both of which offer unparalleled opportunities for meaningful advertising and brand integration.

Community Impact and Cultural Significance

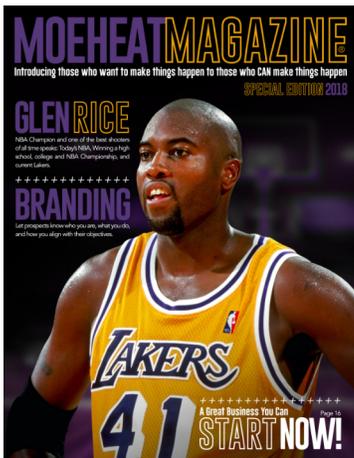
Windom at moeheatmag@gmail.com or call (810) 936-8027.

Be Part of Flint's Visionary Future

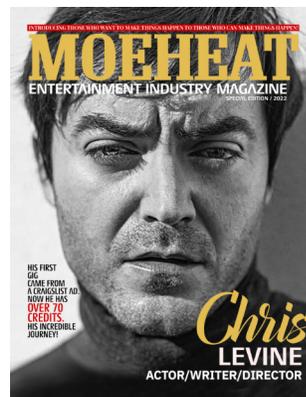


In conclusion, we invite you to take action and support Flint's future through storytelling and creativity. Together, we can create a legacy that empowers and elevates our youth,

Business Sports Entertainment

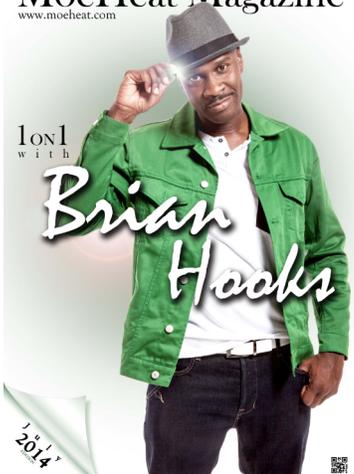


Glen Rice and Mr. Windom



Est. 2009
Flint, MI

Introducing Those Who Want To Make Things Happen To Those Who CAN Make Things Happen
MoeHeat Magazine
www.moeheat.com



Brian Hooks and Mr. Windom

Advertise in MoeHeat Magazine and connect with a global audience of 40 million readers. Founded by Mr. Maurice Windom in 2009, MoeHeat Magazine has evolved from its roots in Flint, Michigan, where its inaugural issue spotlighted platinum-selling artists Ready For The World, into a cultural and inspirational beacon. With Mr. Windom at the helm conducting hundreds of insightful interviews with distinguished athletes, entrepreneurs, musicians, and celebrities, the magazine guarantees meaningful engagement with its readers.

Join us in our highly anticipated 2025 Special Edition, which will energetically showcase the talents cultivated in Flint, alongside the city's ongoing development and visionary aspirations. Future editions promise to captivate with riveting cover stories and articles featuring elite global talents, groundbreaking athletes, and pioneering entrepreneurs.

Digital & Hardcopy Distribution

40 Million Worldwide

40 Thousand Genesee County

1 Thousand Genesee County Business Lobbies



Omar Gooding holding an issue and Mr. Windom



Musiq Soulchild and Mr. Windom





Above: Omar Gooding cover. Omar Gooding holding a MHM issue with CEO.



◀ Featured on several media outlets

Full Page Ad

Non-Bleed: 7.25" x 10"
With Bleed: 8.75" x 11.25"

Half Page Ad

Horizontal: 7.25" x 4.875"

Quarter Page Ad

Standard: 3.5" x 4.875"

Eighth Page Ad

Business Card: 3.5" x 2"

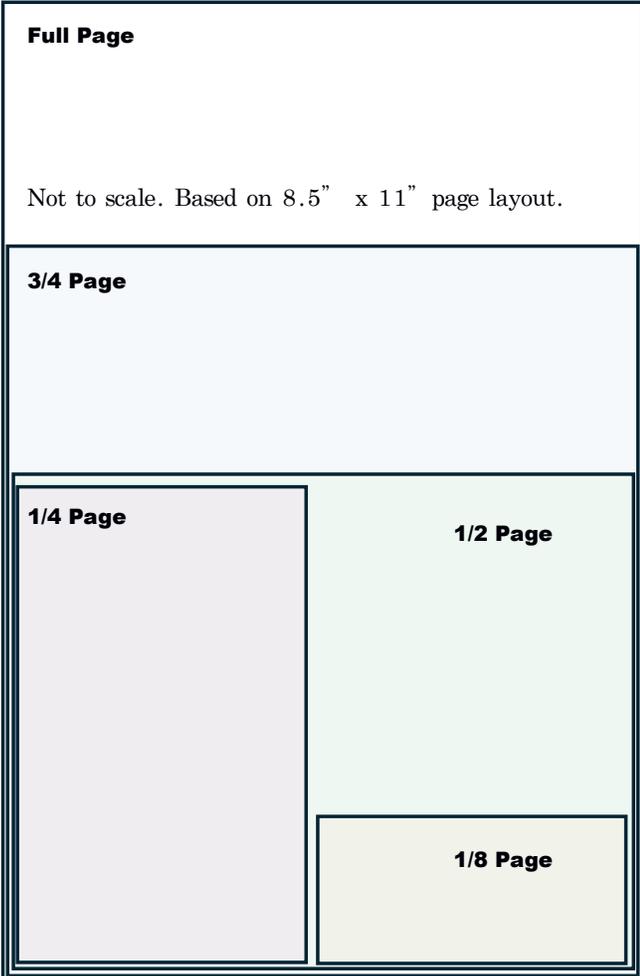
Important Considerations

Bleed: Bleed is the area that extends beyond the trim size of the page to ensure no white borders appear after cutting. The bleed area is 8.75" x 11.25."

Live Area: This is the "safe zone" for text and critical design elements, ensuring they aren't accidentally trimmed off. The live area is 7.25" x 10."

Image Resolution: Ensure all images used in the ad are at a minimum resolution of 300 dpi for print.

Color Mode: Convert all image files to CMYK color mode for printing.



MOEHEAT MAGAZINE

Flint, MI / Genesee County Edition

Est. 2009

2026: PRINT + DIGITAL RATES



Four Color 4/4

Rate

Full Page	\$2,000
3/4 Page	\$1,500
1/2 Page	\$1,000
1/4 Page	\$500
1/8 Page	\$300

[Consecutive run discounts available.](#)

Covers

Rate

Front	\$4,000
Inside Front	\$2,400
Inside Back	\$2,200
Back	\$2,500

PRODUCTION / PRINT / DISTRIBUTION

2026 SCHEDULE:

SPRING ISSUE

Jan 1 - Feb 28 cutoff / Dist. Mid-March

SUMMER ISSUE

Apr 1 - May 30 cutoff / Dist. Mid-June

FALL ISSUE

Jul 1 - Aug 30 cutoff / Dist. Mid-September

WINTER ISSUE

Oct 1 - Nov 30 cutoff / Dist. Mid-December

RATE-BASE: 40K LOCAL (FLINT/GENESEE COUNTY)

DISTRIBUTION: 40 MILLION DIGITAL (US + GLOBAL)

HARDCOPY/GENESEE COUNTY: 1K BUSINESS OFFICES

DIGITAL/GENESEE CO: 40K EMAIL + SOCIAL MEDIA

FREQUENCY: QUARTERLY + SPECIAL EDITIONS

CUSTOM REGIONAL BUYS

Regional options & pricing available upon request

PREMIUM CHARGES

No bleed charge / Full Page

SPECIAL EDITION UNITS

Rates and production specifications available upon request

BILLING INFORMATION

Commission is 25% to agencies

Special Edition production premiums are not discountable

FREQUENCY DISCOUNTS

Check with your account manager

*ALL RATES ARE GROSS. THESE RATES AND ALL ADVERTISING TRANSACTIONS ARE SUBJECT TO MOEHEAT MAGAZINE ADVERTISING TERMS AND CONDITIONS.

FOR MORE INFORMATION CONTACT MR. WINDOM, CEO, PUBLISHER: MOEHEATMAG@GMAIL.COM

Powered By AI

Digital MoeHeat Magazine

View/Download: iPad/iPhone, Android, Laptop, Computer

Unlock unparalleled advertising potential with MoeHeat Magazine, reaching 40 million global readers and 40,000 in Genesee County, Michigan. Our expansive digital presence spans iPads, iPhones, Androids, laptops, and computers, guaranteeing your brand maximum exposure. With digital saturation, you'll effortlessly connect with both targeted and untapped audiences, ensuring your message resonates with a diverse demographic. Advertise with MoeHeat and amplify your brand's visibility like never before.

Hardcopy Edition

Placed in Business Offices with Lobbies Through Genesee County

Elevate your brand with MoeHeat Magazine's unrivaled hardcopy distribution, placing your ad in over one thousand business offices daily across Flint and Genesee County, Michigan. Capture the attention of professionals in waiting rooms, during office downtimes, and at local business events. Benefit from high visibility and audience diversity, creating meaningful brand impressions. Inspire businesses to amplify their reach and connect with both targeted and untapped audiences through MoeHeat Magazine's powerful presence.

Special Editions

Experience the unparalleled impact of MoeHeat Magazine's Special Editions, where your brand takes the spotlight with a custom cover featuring your company or products. Tailored distribution, both hardcopy and digital, meets your specific audience needs, targeting niche markets, age groups, and aligned readers. With its value as premium handouts at business functions, concerts, and release parties, the Special Edition inspires advertisers to expand reach and forge deep connections with curated audiences, driving effective brand engagement.

Stand Alone

When a last-minute sale or special event arises, reach your audience with targeted, stand-alone email blasts and social media marketing between regular issues. Our flexible pricing depends on prep, format, and distribution. Your account manager will craft a tailored proposal, ensuring your message connects swiftly and effectively to meet your needs.





Connect With the World's Innovators

Business Titans, sports legends, and entertainment icons are each shaping the future with their trailblazing innovations and visionary pursuits. These brilliant personalities bring a unique flair and strategy to everything they tackle, whether it's disrupting traditional markets, breaking records on the field, or redefining entertainment as we know it. MoeHeat Magazine is dedicated to celebrating and championing these diverse talents, providing a platform where entrepreneurs, athletes, and actors alike can share their groundbreaking stories and bold initiatives.

Introducing Hot New Talent

*INSIGHTS

*Affluent Leaders

Men/Women
64.8% / 35.2%
Average Age
35
Average HHI
\$130K



*Decision-Makers

Business Owner/Partner or C-Level Executive
57.8% Index: 195
Business Purchase Decision-Maker
64.4% Index: 153
Take the Lead In Decision-Making
84.4% Index: 126



*Influencers

Like to Stand Out From Others
67.5% Index: 152
Opinion Leader
77.6% Index: 144
Identify as Entrepreneur
53.3% Index: 221



*Consumers

First to Try New Products or Services
74.5% Index: 165
Business Purchases Influence Personal Choices
84.4% Index: 126



*Projections

In the forthcoming issues of our publication, we are excited to unveil a series of editorial themes thoughtfully curated to engage and inform our discerning readership. While we anticipate providing an in-depth focus on specific subjects, our pages will continue to embrace a diverse array of topics, reflecting the multifaceted nature of the business landscape today.

Our commitment to bringing you the most significant national and global business stories remains unwavering. We recognize the importance of crossing over into areas such as sports and entertainment, where the interplay with business insights offers a richer, more comprehensive narrative.

We understand that the dynamic nature of the news cycle and market trends may necessitate deviations from our planned content. Nonetheless, we assure you of our steadfast dedication to thematic integrity, ensuring that each issue delivers both relevance and resonance.

With a refined editorial lens and a sophisticated tone, we are committed to meeting the expectations of our high-caliber readers, providing a publication that is both insightful and indispensable.

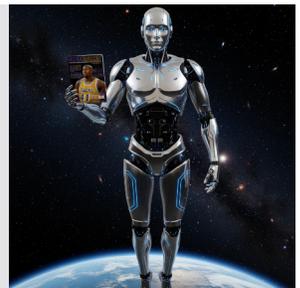
SPRING
Start, Run, and Grow Your Business

AD CLOSE **DISTRIBUTION**
02/28/2026 03/15/2026



SUMMER
Music/Artist Highlights
Global Trends

AD CLOSE **DISTRIBUTION**
05/30/2026 06/15/2026



FALL
Sports/Athletes Who We're Watching

AD CLOSE **DISTRIBUTION**
08/30/2026 09/15/2026



WINTER
Entrepreneurship & Business Trends

AD CLOSE **DISTRIBUTION**
10/30/2026 11/15/2026



TOPIC	AD CLOSE	ON SALE
Start, Run, and Grow Your Business	02/28/2026	03/15/2026
Musical/Artist Highlights Global Trends	05/30/2026	06/15/2026
Sports/Athletes Who We're Watching	08/30/2026	09/15/2026
Entrepreneurship & Business Trends	10/30/2026	11/15/2026

NOTE: Editorial Calendar subject to change without notice.



Building A Better Community

Entrepreneurs, athletes, musicians, and enthusiasts around the world are launching innovative ventures that inspire and disrupt industries. At MoeHeat Magazine, our mission is to spotlight their achievements and deliver actionable insights and tools to our readers, fostering a bridge between knowledge seekers and cultural pioneers.

Under the visionary leadership of our CEO, Mr. Windom, MoeHeat plans to develop a state-of-the-art event center. Leveraging his expansive global network and influence, Mr. Windom aims to bring celebrated actors, elite athletes, and accomplished entrepreneurs to Flint. These transformative figures will engage directly with local film and business students through mentorship and speaking engagements, cultivating the next generation of creative and business leaders.

*Business Structure *Raising Capital *Promotion *Marketing

← 2004 Olympic Bronze Medal middleweight boxing winner (left), Andre Dirrell, standing with personal boxing coach, Ron Drake (Flint, MI).

100% VETERAN OWNED AND OPERATED

BUSINESS * SPORTS * ENTERTAINMENT

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